



Empowering global agriculture

Web Developer – Willoughby, Ohio

Meister Media Worldwide is the trusted partner empowering the business of global agriculture to grow a better world. MMW provides information and networking opportunities to global markets, including fruits and citrus, vegetables, cotton, ornamental horticulture, precision agriculture and plant protection.

We are looking for a Web Developer to join our Digital team in our Willoughby Ohio headquarters.

The Web Developer maintains an expertise that combines user interface know-how with PHP, CSS, HTML, JavaScript and jQuery and is expected to maintain in-depth knowledge of web technologies gained from research and professional experience. In addition, an understanding of the entire web development process, including design, development and deployment, with some back-end knowledge, is important.

The Web Developer must maintain a strong understanding of industry trends and WordPress, as well as software programs like the Adobe Creative Suite. Experience with responsive and adaptive design is also a big plus. The Web Developer is responsible for interpreting and executing designs correctly. They must be able to effectively communicate with the creative team and clients as well as be able to solve problems and adapt quickly to new web design and application trends.

Responsibilities include but not limited to:

- Write well designed, testable, efficient code by using best software development practices.
- Develop functional and appealing web and mobile-based applications based on usability.
- Provide website maintenance and enhancements.
- Create and maintain software documentation.
- Develop theme/templates from design mockups
- Create cascading style sheets (CSS) that are consistent across all browsers and platforms.
- Maintain graphic standards and branding throughout the product's interface
- Stay up to date on emerging technologies.
- Promote usability best practices
- Problem solve using authority and scope to apply expertise to many interesting technical problems.
- Apply experience in UI, cross-browser compatibility, general web functions and standards to assigned projects.
- Communicate regularly with colleagues on scope of project and progress.
- Plan and deliver on software platforms used across multiple products and organizational units.
- Design and maintain email templates and email marketing platforms
- Insure integrity of programs using up to date security principles

Requirements:

- Deep expertise and hands on experience with Web Applications and programming languages such as HTML, CSS, PHP, JavaScript, jQuery and API's required
- WordPress - high level of experience developing themes, connecting APIs and building plugins
- Deep functional knowledge or hands on design experience with Web Services (REST, SOAP, etc.) a must
- Proven working experience in web programming
- Expert programming skills and in-depth knowledge of modern HTML/CSS

- A solid understanding of how web applications work including security, session management, and best development practices
- Adequate knowledge of relational database systems, Object Oriented Programming and web application development
- Basic knowledge of Search Engine Optimization process
- Aggressive problem diagnosis and creative problem solving skills
- BS in computer science or a related field or commensurate experience

Technical Skills and Qualifications:

- WordPress Development
- PHP/MySQL
- jQuery/JavaScript
- HTML5/CSS3
- Cross-browser compatibility
- Security Principles
- Web Services (REST/SOAP)
- API's - Must have working knowledge of connecting APIs
- Bitbucket or Git - experience working in an environment that requires repositories
- Experience with DoubleClick a bonus
- Experience with Agile development/Jira are a bonus

Meister Media Worldwide offers a competitive compensation and benefits package including base salary, bonus opportunity and 401(k) and Profit Sharing Plans.

Please submit resume and salary requirements via email to careers@meistermedia.com or by mail to:

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